Why Winters



1. Large and deep product offering	Allows access to many new and different customers
2. High quality products	Worry free installations with an extremely low defect rate
3. Five year warranty	Covering all instrumentation
4. Servicing all market segments	Covering both the industrial and commercial markets
5. High field support presence	A large number of Regional Sales Managers providing global coverage
6. Distributed globally	Global distribution in over 90 countries through 9 WIN sales and service offices
7. Distributor training events	Ensuring our partners are fully equipped to promote, sell and support our instrumentation products
8. Engineering team	Responding to technical RFQs and providing application know-how
9. Regular 3rd party factory audits	Customers and agencies verifying standards and certifications
10. Approvals	Adhering to higher standards: CSA, UL, FM, CE, CRN, 3A, RoHS, ISO 9001
11. Canada's Best Managed Companies Program Winner Since 2017	Recognition for innovation and sustained performance re-enforces Winters' commitment to continuous improvement
12. UPC labelled product and packaging	Fast and simple product identification
13. Comprehensive website and App	Embracing mobile technology
14. Distributor portal	All of our WIN tools at your convenience
15. Global AMLs	Easier acceptance into industrial and commercial projects
16. StabiliZR™	Gauge dampening technology without glycerin filling
17. Strong R&D	Numerous new product launches
18. Platinum service	Front of the line service

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